Diocese of Toowoomba

St Joseph’s Catholic Primary School Chinchilla Board Policy

School Promotion Policy

Rationale
St Joseph’s School recognises the importance of promoting the school as part of the parish and wider Catholic Community.

Values
St Joseph’s School values the creation and preservation of a safe, supportive environment in which the development of the whole child is the focus.

Policy Statement
The promotion of St Joseph’s School will be sensitive to the mission of Catholic Education and the Catholic Church, while raising the awareness and profile of the school.

Consequences
- The school board annually explore opportunities for school marketing.
- The school board review parent and community feedback through the annual School Satisfaction Survey.
- The principal, P&F, staff, students and board engage in media opportunities and local / broader community events that promote the essence of this policy.

Associated Documents
1. School Satisfaction Survey

Date of Issue: June, 2015                   Date of Review: June, 2018

Mrs Katie Lloyd                         Mr Aaron Wells
St Joseph’s Catholic Primary School Board  St Joseph’s Catholic Primary School
Chairperson                              Principal