Diocese of Toowoomba

St Joseph’s Catholic Primary School Chinchilla Board Policy

School Promotion Policy

Rationale

St Joseph’s School recognises the importance of promoting the school as part of the parish and wider Catholic Community.

Values

St Joseph’s School values the creation and preservation of a safe, supportive environment in which the development of the whole child is the focus.

Policy Statement

The promotion of St Joseph’s School will be sensitive to the mission of Catholic Education and the Catholic Church, while raising the awareness and profile of the school.

Consequences

- The school board annually explore opportunities for school marketing.
- The school board review parent and community feedback through the annual School Satisfaction Survey.
- The principal, P&F, staff, students and board engage in media opportunities and local / broader community events that promote the essence of this policy.

Associated Documents

1. School Satisfaction Survey (RADII)

Date of Issue: March, 2021

Mrs Belinda Jones
St Joseph’s Catholic Primary School Board Chairperson

Date of Review: March, 2024

Mrs Melissa Hobson
St Joseph’s Catholic Primary School Principal